



Communication Campaign Contest 2023

Gotta Be Vape Free

OFFICIAL RULES - Read these before you submit your entry.

THE "GOTTA BE VAPE FREE" CONTEST IS OFFERED TO ALL **WEST AURORA HIGH SCHOOL STUDENTS** EMPOWERING TEENS TO PROMOTE MAKING GOOD CHOICES BY SUPPORTING OUR SCHOOL'S COMMITMENT TO PROVIDING EDUCATION ABOUT THE DANGERS OF SMOKING AND VAPING. CONTEST OPENS: **MARCH 1, 2023** AND CONTEST CLOSES: **APRIL 21, 2023** ("CONTEST ENTRY PERIOD"). WINNERS WILL BE CHOSEN AND NOTIFIED THE FOLLOWING WEEK, on or before APRIL 28, 2023.

VIDEO or GRAPHIC DESIGN

Create an original work showcasing your idea for promoting a smoke/vape free lifestyle. Vaping includes using any device to inhale nicotine, tobacco, cannabis, THC, and/or flavoring without active drug substances. We encourage participants to go beyond a "Just Say No" type of approach to include dangers of smoking/vaping and healthy alternatives.

All entries must follow the following requirements:

- Not feature imagery or dialogue that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous, dangerous, or illegal;
- Not promote bigotry, racism, hatred, or harm against any group or individual or promote discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age;
- Be submitted in English

VIDEO

- Be original work;
- Be 30 seconds in length or shorter;
- Include appropriate cast and crew credits and any back-story of the piece in the description;
- Not include any footage of smoking/vaping by underage individuals
- Email or Schoology to Mrs.Voris
mvoris@sd129.org

GRAPHIC DESIGN

- Be original work;
- Be one of the following three categories: poster, infographic, or brochure;
- Filetype must be a single: JPEG, JPG or PNG and be under 10 MB.
- Email or Schoology message to Mrs.Voris
mvoris@sd129.org

1st prize: \$500 Amazon gift card
(per submission)

2nd prize: \$300 Amazon gift card
(per submission)

3rd prize: \$150 Amazon gift card
(per submission)